



## Fraud risk assessment

Increase the resilience  
against e-mail based  
attacks

# Test and educate your users

Many people experience that it is not the IT environment itself that is the greatest security risk in their organisation, but rather the users who are in it. Systems and computers can be protected, assessed and monitored to ensure they are safe, but how safe are your users and how do you test them? Less than 1% of all organisations in Sweden measure how resilient their users are and thus they do not know what happens when exposed to, for example, phishing, spear phishing and ransomware attacks.

## Simulate social engineering

Holm Security VMP contains an innovative and powerful tool to increase the resilience to social engineering. With this service, you simulate attacks by e-mail and, to increase resilience, customised training is automatically presented to each user based on the specific user's behaviour. You will also get valuable statistics that provide the basis for further action.

The assessment is done without any risk to the user or your IT systems. The simulation uses e-mail messages and web pages. The service includes a variety of templates that you can easily edit, or you can create your own e-mail messages and web pages. In this way, you can carry out more or less advanced social engineering and so-called spear phishing attacks targeted at your entire organisation or a specific group of users within your organisation.

## GDPR compliance

How prone are your users to leaking personal data? With the Fraud risk assessment service you can measure how resilient the users are to disclosing different types of personal data – an insight that is important in relation to GDPR.

## Details

- ✓ Maps how resilient your users are to social engineering through simulation of phishing e-mails
- ✓ GDPR compliance – identifying resistance to leakage of personal data
- ✓ Sandbox technology – the assessment is carried out completely without any risk to the user and your IT systems
- ✓ Privacy by design – does not compromise personal integrity or store sensitive data
- ✓ Automated and customised training based on user behaviour in e-mail or web formats
- ✓ Recipient import function
- ✓ Grouping of recipients
- ✓ Ready-made and customisable templates
- ✓ Placeholders for e-mail address, first and last names and name of your organisation
- ✓ Administration via Security Center

## Statistics

- ✓ Opened e-mail messages
- ✓ Clicks on links
- ✓ Clicks on links in relation to opened e-mail messages
- ✓ Response rate via e-mail
- ✓ Response rate via e-mail in relation to opened e-mail messages
- ✓ Posted forms
- ✓ Posted forms in relation to opened e-mail messages
- ✓ Posted forms
- ✓ Opened training messages

## Automated training

Depending on the behaviour of each user in the simulation, customised training is automatically composed and presented to the user. The information in the training is very useful for the user and is based on ready-made templates in the form of text and illustrations. The sender and the templates can be changed freely and it is possible to refer to your own training material. With a few clicks, automation helps you to not only get invaluable statistics, but also to automatically train your users – simple and very powerful.

## Statistics

The results of the assessment consist of statistics of opened e-mails, clicks, e-mail replies and posted forms. The statistics are not connected to users, but are completely anonymised. You can easily compare the results from assessments at different times to evaluate whether the actions you have taken between the assessments have given the desired effect.

## Privacy by Design

This service is based on the privacy by design principle, which means that the user's personal integrity will never be compromised. All users are anonymous in the assessment and no sensitive data is stored.

## Market-leading vulnerability assessments

**Holm Security is a challenger in automated and continuous vulnerability assessments.**

Our Holm Security VMP platform offers the ability for everyone to effectively take control of the security of their networks and systems. But we also offer innovative solutions to assess how secure your users are. Our platform is easy to use and you get extensive support from our support staff and security experts. An investment in our platform is, in short, a smart and efficient investment in increased security – not least when faced with a future where cyber security is becoming increasingly important to meet an increasing number of threats, new and existing laws and recommendations.

## Contact

Holm Security  
Sveavägen 33  
SE-111 34 Stockholm  
Sweden  
Telephone: +46 8-550 05 570  
[info@holmsecurity.com](mailto:info@holmsecurity.com)  
[www.holmsecurity.com](http://www.holmsecurity.com)